



DAG-161100010402 Seat No. _____

B. B. A. (Sem. IV) (CBCS) Examination

April - 2022

Economics for Decision Making

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) All the questions carry equal marks.
(2) Questions are to be attempted as per the internal choice given.
(3) The marks are shown on the right-hand side.

1 'Demand curve under Oligopoly is indeterminable'. Explain 14
this statement in light of its features.

OR

1 Explain the features of Perfect Competition. 14

2 Discuss the factors affecting pricing policy. 14

OR

2 Explain cost plus pricing. Point out its advantages and 14
disadvantages.

3 Discuss the conditions of possibility and profitability of 14
Price Discrimination.

OR

3 Critically discuss the theory of quantitative discounts. 14

4 What is Break Even Analysis ? Discuss its assumptions. 14

OR

4 Discuss the meaning of Break Even Point. Clarify the 14
unfulness of Break-even analysis.

5 Explain the meaning of capital budgeting. Discuss the 14
prerequisites of capital budgeting.

OR

5 Examine the types and factors affecting investment 14
decision.